

Rotary

Great Britain & Ireland

INTRODUCING CORPORATE MEMBERSHIP



WE ARE ROTARY

Rotary is one of the world's largest and most successful global membership and humanitarian service organisations, with 1.4 million members in 35,000 clubs in over 200 countries.

We have a unique position of being rooted within our own communities, but with a global outlook, ready to tackle challenges at home and abroad.

We are People of Action, ready to turn our ideas and vision into lasting change by creating opportunities, supporting those who need it most and transforming their lives.

Where others see problems, we see solutions: tapping into our professional skills, expertise and knowledge to make a difference. Members of Rotary use their time, energy and passion to mobilise their communities to get the job done.

There are so many projects and activities for you to get involved in as part of Rotary. Our impact starts with you.

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worldwide.**



WHY BECOME A CORPORATE MEMBER WITH ROTARY?

For businesses of all shapes and sizes, having a community impact has become increasingly important.

Corporate membership of Rotary can help you put your Environmental, Social, and Governance (ESG) and Corporate Social Responsibility (CSR) plans into action!

Showing your social conscience can also make you an employer of choice, and gives you strong foundations to expand your reputation as a local organisation committed to doing good.

Rotary is a trusted organisation, with a reputation built on championing good causes in local communities for over 100 years. Involvement with Rotary can elevate your company's image.

We started life as a business networking group, and that still plays an important part in Rotary life today. Through Rotary your business will be able to forge connections with community leaders and other likeminded organisations.

HOW DOES CORPORATE MEMBERSHIP WORK?

Corporate members can be from any industry, be any shape or any size. Example corporate members have included schools, estate agents, hotels, museums, small businesses and more.

A typical corporate membership model sees a business pay for a single membership subscription, which is then available to multiple people within the business. That means that up to 4 employees can be actively involved in the club, for the price of one membership.

This offers ultimate flexibility for the individuals involved, without the business having to miss out on club activities.





MAKING A DIFFERENCE IN YOUR COMMUNITY

Rotary has always been an impact-focused organisation, making a difference locally and globally through humanitarian and community projects.

We pride ourselves on collaboration, with club members and the community working together to address challenges and the issues that matter.

That gives individuals from your business the chance to volunteer, support events and get involved in service opportunities.

The positive outcomes from volunteering are enormous. It can boost your mental health and improve skills like leadership, communication, and project planning, which can then be brought back into the business.

Example projects that corporate members have been involved with include:

- Helping to organise and run the club's community events, activities and fundraising programmes
- Being judges for Rotary's selection of Youth Competitions
- Supporting a local environmental impact challenge
- Offering mentoring opportunities within the community

If your organisation has a cause you're passionate about, then Rotary is the place to put your ideas into action.



As a Rotary Corporate Member you'll receive a plaque or sticker to proudly display at your premises

OUR 7 AREAS OF FOCUS

Rotary has focused its efforts in seven key areas. These encompass some of the world's most critical humanitarian needs and provide an opportunity for Rotary members to transform communities at home and internationally.



PEACEBUILDING AND CONFLICT PREVENTION

Through our partnerships with several leading universities, Rotary Peace Fellows develop the skills to strengthen peace efforts, train local leaders to prevent conflict, and support long-term peacebuilding in areas affected by conflict.



MATERNAL AND CHILD HEALTH

We provide immunisations and antibiotics to babies, improve access to essential medical services, and support trained health care providers for mothers and their children. Our projects ensure sustainability by empowering the local community to take ownership of health care training programmes.



DISEASE PREVENTION AND TREATMENT

We aim to improve and expand access to low-cost and free health care in underdeveloped areas. Our members educate and mobilise communities to help prevent the spread of major diseases, such as polio, and sponsor training programmes for health workers.



COMMUNITY ECONOMIC DEVELOPMENT

We carry out service projects that enhance economic and community development. We create opportunities and provide sustainable solutions to poverty. We also help strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities through microfinance, training and equipment provision.



WATER, SANITATION AND HYGIENE

Water means life. Our projects give communities the ability to develop and maintain sustainable water systems and support studies related to sanitation and hygiene. We build wells, implement rainwater harvesting and improve sanitation facilities.



PROTECTING THE ENVIRONMENT

Rotary's newest Area of Focus highlights our dedication to preserving the planet and its resources. We are committed to supporting activities that strengthen the conservation and protection of natural resources, advance ecological sustainability, and foster harmony between communities and the environment.



BASIC EDUCATION AND LITERACY

We believe education is a right. Our goal is to strengthen the capacity of communities to support basic education and literacy. As a member you can educate and uplift students from across the globe, reduce gender disparity in education and inspire the next generation.



BENEFITS OF YOUR CORPORATE MEMBERSHIP

Getting involved with Rotary provides benefits to not only businesses, but the individuals within them as well. By getting involved in Rotary, your employees tap in to a huge range of benefits, giving them skills and experiences to bring back into the business.



CONNECT & LEARN WITH ROTARY

Rotary hosts a range of in-person and virtual events each year, offering opportunities to be inspired by guest speakers and thought leaders to develop global understanding.



BE PART OF A GLOBAL COMMUNITY

With 1.4 million members in 35,000 clubs in over 200 countries, Rotary is a global network of neighbours, friends and problem solvers making a difference in our communities.



TURN IDEAS INTO ACTION

Got a cause you're passionate about? Rotary is the place to give your project lift off. Our own charity, The Rotary Foundation, hands out thousands of grants each year.



DEVELOP AND SHARE SKILLS

Members can share their personal and vocational skills, take up leadership roles, as well as learning from fellow members on activities such as project planning, communications and service delivery.



WORK WITH LEADING ORGANISATIONS

Rotary's longstanding reputation has allowed us to establish relationships with leading national and international charities, putting our members at the forefront of change.



BUSINESS OPPORTUNITIES

Rotary was founded over 100 years ago as a business networking group, and this still plays a part in Rotary today. Making connections with other members can enhance professional life.



SOCIAL NETWORKING

Rotary is a great way to expand social circles, meet new people and engage in new perspectives, all while having fun and making a difference.



VALUE FOR MONEY

Corporate membership is an affordable way to get involved with Rotary, as one subscription can support up to four people's engagement in club activities.



START YOUR CORPORATE MEMBERSHIP JOURNEY

Involvement in Rotary is flexible and rewarding, with a range of ways to make the most of your membership.

JOIN AN EXISTING CLUB

There are around 1,500 Rotary groups across Great Britain and Ireland. Clubs are flexible in their meeting times and locations, with multiple clubs often operating in a certain area, giving you options to suit your business.

Lots of clubs operate with a mixture of face-to-face and online meetings, offering greater flexibility for those who are frequently on the go, or those who lead a particularly busy lifestyle, but still want to give back to the community.

While clubs meet at different times, in different places and in different ways, the thing they all have in common is the fact they come together for hands-on projects, volunteering and community activities to improve the lives of others.

FORM YOUR OWN ROTARY GROUP

Rotary builds from the ground up. So if your business has the appetite for more, why not start your own Rotary group? You can lead the way by facilitating new and vibrant volunteering opportunities for your employees. You can also operate as a satellite group of an existing club, giving you access to their expertise and support.

100+ EMPLOYEES? CONSIDER ENTERPRISE MEMBERSHIP

For larger businesses, Rotary offers an Enterprise Membership package. Engage your employees on a mass scale with bespoke voluntary opportunities, facilitated through the Rotary network.

Track and measure your employees' engagement and your company's social impact contribution.

GET INVOLVED



Call us:

Speak to a member of the team at the Rotary Support Centre on **01789 765411**



Visit us:

rotarygbi.org/join, pop your details onto our online form and we'll be in touch to talk through exactly what you're looking for.



Find us:

You can contact your local Rotary club directly. Just type your postcode into **rotarygbi.org/club-finder** to get started.

Rotary 
Great Britain & Ireland

ROTARY SUPPORT CENTRE

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Club contact details