

LAUNCH WEBINAR

CLUB100

HELPING **GROW** ROTARY

Equipping you with the tools to
create new clubs and strengthen
Rotary in your community.

21ST AUGUST 2025

Rotary 
Great Britain & Ireland





THE IMPORTANCE OF NEW ROTARY CLUBS

- More clubs = more impact!
- Offer alternatives to existing Rotary options - such as meeting time or club focus
- Create a Rotary presence in a community where one doesn't exist
- Widen opportunities for member collaboration
- Rotary builds from the ground up





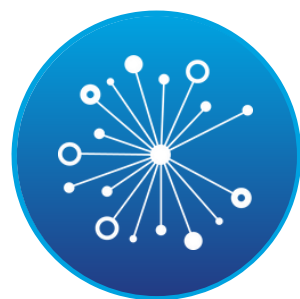
NORTH STAR AND NEW ROTARY CLUBS



CLUB



CORPORATE



DIRECT



ENTERPRISE



NORTH STAR
60,000 MEMBERS BY 2028



CAMPAIGN TARGETS AND TIMELINE

- **100 new clubs across Great Britain and Ireland**
- **4 clubs per district**
- **During Rotary year 2025/26**





WHAT IS REQUIRED TO FORM A NEW CLUB

- Buy in and ongoing **support from within the district**
- **A minimum of 15 charter members** (20 recommended)
- **Local champions** to drive the process forward in the community





MATCHED FUNDING FOR NEW CLUBS

- Rotary GB&I to match fund **up to £500** to district per new club
- Matched funding is provided once chartered to **support projects and promotion** to give new clubs momentum
- Districts **must complete funding request** and a 6 month review report





NEW CLUB FORMATION MATERIALS



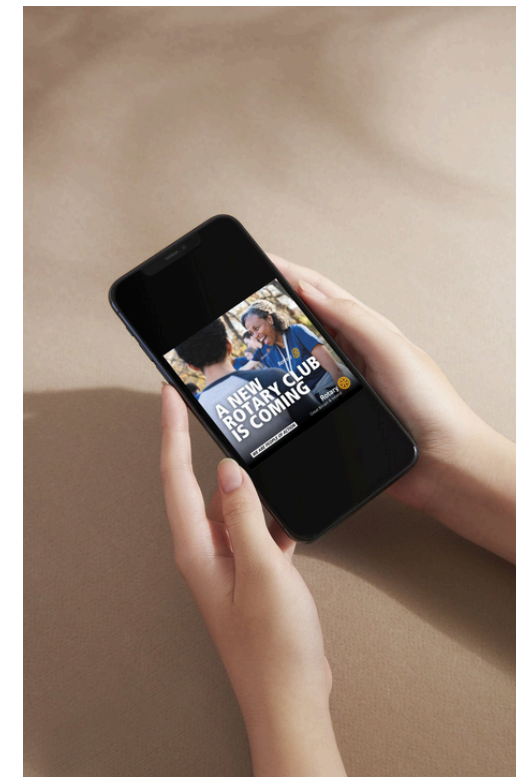
STARTING A NEW CLUB GUIDE
UPDATED



POSTERS
NEW



FLIERS
NEW



SOCIAL MEDIA
NEW



PRESENTATIONS
NEW

AND MORE:

- **PRESS RELEASE TEMPLATES**
- **EXPRESSION OF INTEREST FORMS**
- **VIDEOS**



SCAN TO VISIT:
ROTARYGBI.ORG/MEMBERS/CLUB100



CLUB 100 CAMPAIGN TOOLKIT:

ROTARYGBI.ORG/MEMBERS/CLUB100



NEW CLUB SPOTLIGHT

ROTARY ADVENTURERS





STARTING A CLUB GUIDE YOUR ESSENTIAL RESOURCE

- **Updated** for the Club 100 campaign
- Walks you through the **10 key steps to forming a club** - from idea to charter!
- **Checklists** help you track progress
- Links through to **associated resources**





HELPING TO IDENTIFY POTENTIAL LOCATIONS

- Rotary GB&I Membership Team has compiled **data for all districts**
- Data identified **hotspots for potential new clubs** using census and socio-economic data with existing club information
- **Complement your existing local knowledge** with demographic insights



MATERIALS AND SUPPORT

ONLINE TOOLKIT



Explore the information and promotional materials in our **Club 100 toolkit**. Covers everything from

DISTRICT TEAM



Your District Membership and New Club Formation Chairs, along with the rest of your district team is available to provide local support to you. **Plus any local champions!**

SPECIALIST ADVISER TEAMS



Further support can be obtained from the Rotary GB&I **national Specialist Adviser Teams (SATs)** who have support representatives for each cluster.

Q&A





CLUB 100 CAMPAIGN TOOLKIT:

ROTARYGBI.ORG/MEMBERS/CLUB100

